



COACH BRENDA BURTON • FOUNDER & CEO

REJOYCE[®] MUSIC

CREATE. PROTECT. PROMOTE. PROFIT.



OCEAN STAGE
LIVE BLISS EVENT

SIRIUSXM

AS SEEN ON
MOGUL
RENEGADE

REFUELED
AND ON FIRE

LEGACY
MAGAZINE

SOL WRITE
HOUSE

MOGUL REDEFINED SUMMIT

OFFICIAL MEDIA KIT

MINISTER • AUTHOR • SONGWRITER • PRODUCER • AI EDUCATOR • ENTREPRENEUR

FROM PAIN TO PURPOSE — AND PURPOSE INTO SYSTEMS

A Voice for Purpose, Creativity & Independence

Founder and CEO of Rejoyce Music, Brenda Burton helps women, creators, authors, ministers and independent artists transform lived experience into meaningful work, stronger brands and new opportunities.

PROFESSIONAL BIO

Coach Brenda Burton is a minister, four-time author, songwriter, music producer, podcaster, AI educator and multi-brand entrepreneur. Her work sits at the intersection of faith, storytelling, technology and economic empowerment. Through Rejoyce Music, Rejoyce AI Music Masterclass and Rejoyce AI Studio, she teaches creators how to turn stories, poems, journals and personal testimony into original music, branded content and income-producing assets. Through Birth Your Book Academy, she equips aspiring authors with practical guidance to write, publish and share their stories. As founder of JB Productions, she also develops podcasts, interviews, testimony videos and cinematic storytelling projects designed to move audiences and preserve legacy.

Brenda's signature message is rooted in resilience: pain can become a platform, and purpose can become a system that opens doors for others. Her leadership is especially focused on single mothers, women entrepreneurs, ministry creators and people who need a clear, supportive path from idea to execution. She brings warmth, candor, spiritual grounding and practical strategy to every stage, classroom and collaboration.

MISSION

To empower creators—especially women and faith-driven entrepreneurs—to build confidence, protect their ideas, tell meaningful stories and create sustainable income.

SIGNATURE MESSAGE

"I turn pain into platforms and purpose into systems; I build doors other women can walk through."

BASED IN

Alvin, Texas • Available for speaking, interviews, panels, workshops and virtual features.

CORE AUDIENCES

Women entrepreneurs • Single mothers • Authors
• Independent artists • Ministry leaders •
Purpose-driven creators.

Purpose-Driven Platforms & Creative Ventures

Brenda's ecosystem connects education, music, publishing, media, ministry and entrepreneurship.

REJOYCE® MUSIC

Create. Protect. Promote. Profit. A music empowerment brand helping independent creators develop songs, understand ownership, promote releases and build music-related income.

REJOYCE AI MUSIC MASTERCLASS

Hands-on education for turning personal stories, business messages, poems and journals into original songs using AI-assisted creative workflows.

REJOYCE AI STUDIO

A creative membership for AI-powered photos, voiceovers, brand visuals, music tools and reusable marketing content.

BIRTH YOUR BOOK ACADEMY

A supportive learning community helping aspiring authors move from idea to manuscript, publishing and promotion.

JB PRODUCTIONS

Cinematic storytelling, podcasts, interviews, documentaries, testimony videos and original mini-series projects.

AGAPE CATERING AND CAKE SERVICE

A Brenda Joyce Burton-owned catering and baking business registered under an assumed name in Harris County, Texas.

SELECTED PROGRAMS & CREATIVE WORK

Rejoyce Music Launchpad • Rejoyce AI Music Masterclass • Rejoyce AI Studio • Birth Your Book Academy • Car Chronicles with Sasha B • JB Productions' The Last Message • Still Standing Podcast • Artist and brand-music coaching

As Seen On

Selected media, stage, publication and community appearances supplied by Coach Brenda Burton.

OCEAN STAGE LIVE BLISS EVENT

Featured appearance / recognition

SIRIUSXM

Featured appearance / recognition

MOGUL RENEGADE

Featured appearance / recognition

REFUELED AND ON FIRE

Featured appearance / recognition

LEGACY MAGAZINE

Featured appearance / recognition

SOL WRITE HOUSE

Featured appearance / recognition

MOGUL REDEFINED SUMMIT

Featured appearance / recognition

SESTRANOW ROKU CHANNEL

Featured appearance / recognition

UBCTV

Featured appearance / recognition

AUTHOR'S MAGAZINE

Featured appearance / recognition

MEDIA SAMPLES & DESTINATIONS

- [Facebook video feature 1](#)
- [Facebook video feature 2](#)
- [Facebook reel](#)
- [Birth Your Book Academy](#)
- [Amazon book listing](#)

Note: Facebook samples may require the viewer to sign in. Titles can be added once public program names are confirmed.

Topics That Move Audiences to Action

Brenda is available for keynotes, panels, podcasts, workshops, church programs, women's events and creator education.

FROM PAIN TO PURPOSE

How women can turn hardship, testimony and lived experience into a message, platform and practical path forward.

YOUR STORY HAS VALUE

Using storytelling to build confidence, strengthen a brand and create content that connects.

CREATE YOUR SIGNATURE BRAND MUSIC

How authors, coaches, ministries and entrepreneurs can use original music to deepen recognition and audience connection.

AI WITHOUT THE OVERWHELM

A clear, encouraging introduction to AI tools for women entrepreneurs and ministry creators.

BIRTH THE BOOK INSIDE YOU

Moving from fear and unfinished ideas to a structured manuscript and published message.

BUILD THE DOOR

Creating systems, resources and communities that help other women advance—not just personal success.

IDEAL FORMATS

20-45 minute keynote • 45-90 minute workshop • Podcast or broadcast interview • Panel conversation • Virtual masterclass • Women's or ministry empowerment session

A Record of Leadership, Service & Growth

Birth Your Brilliance	Certificate of Completion • May 18, 2019
Birth Your Brilliance Honoree Alumni	Certificate • November 8, 2020
Kingdom Expansion Alliance Ministries	Certificate of Commissioning • June 11, 2023
Coach Collab	Certificate of Completion • 2026
The 21 Irrefutable Laws of Leadership	Certificate of Completion • Faith Inspirational Missionary Baptist Church • Pastors Rafer and Natalie Owens • Date to be added
Agape Catering and Cake Service	Harris County assumed-name filing • Owner: Brenda Joyce Burton • Filed February 4, 2025 • Active term shown through February 4, 2035

Credential wording and dates reflect the information supplied by Coach Brenda Burton. Certificate images can be added as an appendix when the remaining originals are uploaded.

Invite Coach Brenda Burton

For interviews, speaking engagements, creative partnerships, workshops and media features.

BOOKING & MEDIA INQUIRIES	Email, phone number and preferred booking website to be added.
REJOYCE MUSIC	Create. Protect. Promote. Profit.
BIRTH YOUR BOOK ACADEMY	Visit the Skool community
AMAZON	View featured book listing

“I BUILD DOORS OTHER WOMEN
CAN WALK THROUGH.”

COACH BRENDA BURTON • FROM PAIN TO PURPOSE

MEDIA KIT DRAFT • AUGUST 2026